



AIS Business Continuity

Fully Managed Backup & Disaster Recovery

If the power in your office fails tonight, and all of your computers crash, how quickly can you recover? And more importantly, at what cost? According to the U.S. Department of Labor, 93% of companies that experience a disaster go out of business within 5 years – even if they can recover in the short term.

We're here to ensure your business doesn't become another statistic. Our business continuity solution is about more than just backup – it's designed to quickly revive your network following any unplanned downtime, and ensure your employees are operating productively in almost no time at all.

What does that mean? It means you can rest easy knowing that your critical data, emails, reports, and other information are all protected, backed up and securely tucked away until you need them.

Direct Support

Having a backup appliance in place is only the first step in a successful business continuity strategy. To minimize the risk of data loss as much as possible, you'll want to have technicians proactively monitoring the entire backup process to ensure things are working as expected.

That's why we've got a dedicated team keeping a watchful eye over your protected servers, ready to jump into action should any problems arise. And if the worst should happen, don't worry – we'll have you back up and running quickly.

Backup Monitoring

We seamlessly monitor essential backup information, including backup status and last backup time from AIS and third-party backup platforms. This provides you with a complete picture of your data integrity and flexibility to work with the backup vendor of your choice. When you use the AIS Managed BDR, your backups are seamlessly integrated and supported by our Network Operations Center who will validate backups daily and remedy any failed backup job.

Protecting your business is important. You buy locks for the doors and insurance to make sure you're protected while your business grows. But what about your data?

Did you know that your data is arguably the most vital asset to your business? If critical information is lost or compromised, it can damage your business and close your doors for good.

In today's technological landscape, you need to be able to protect your data from threats of all kinds. No matter if it's hardware failure, extreme weather, cyberattack or just plain human error—when disaster strikes, you need to be sure your data is safe and you're back in business fast.

Our Services Include

- Complete end-to-end management of backups
- Block-level encryption
- Continuous Data Protection technology
- Fully-managed & monitored
- Cloud replication
- Off-site virtualization

AIS is your partner in Technology Services

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[Product name] is our backup and disaster recovery solution, designed to ensure your most vital information is secure and protected. What we offer isn't just data backup: its complete business continuity. This means you can rest easy knowing your business will be back on its feet quickly and your data will be completely recovered when you need it most.

Some of our key features include:

- Complete Disaster Recovery & Cloud Replication
- Complete end-to-end management of backups
- Continuous Data Protection™ technology
- Block-level encryption
- Fully-managed & monitored
- Cloud replication
- Off-site virtualization
- And more

Types of Incidents and Disasters BDR Protects Against

There's no way to predict the future, and Murphy's Law tells us that anything that can go wrong will go wrong. If you don't have a well-thought out recovery plan, your company's data is teetering on the edge of a cliff without a safety net. Here are some of the scenarios where BDR proves to be most helpful:

User Error

We all make mistakes, like accidentally clicking a malicious link, dropping our computers, misplacing a mobile device or deleting something we intended to save. User error was cited as the leading cause of data loss in a 2015 Databarracks survey. Backup plays an important role in ensuring these mistakes don't turn into serious problems.

Hardware Failure

Different hard drives, servers, desktops and other devices have varying life expectancies and refresh cycles, but hardware often fails. Whether it's due to normal wear and tear, defects, or the unexplainable, businesses need to be prepared. BDR can help ensure that entire datasets are replicated and accessible should something suddenly stop working.

File Corruption & Software Failure

Software will also occasionally fail. Files and data can become corrupted and things may be deleted without warning. In addition to providing complete restores for entire machines, BDR allows for data recovery.

Natural Disasters and Extreme Weather

According to Climate Change Preparedness and the Small Business Sector, small businesses lose an average of \$3,000 per day after closing due to a major storm. With the regularity of these events in certain locations and resulting power outages, small leaks and other less severe issues creating costly downtime, BDR is a no-brainer.

Insider Threats

If a disgruntled employee were to intentionally encrypt, delete, steal or corrupt sensitive information, having that data backed up ensures that it can be recovered and restored. This isn't to say that BDR can necessarily prevent such behavior, but it helps to mitigate damage.

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Cybercrime

Viruses, malware and cybercrime – especially ransomware – are an increasingly-dangerous threat today. The Ponemon Institute's 2015 Cost of Cyber Crime Report claims that businesses saw an average of 160 successful cyber-attacks per week. BDR can help you save money when attacked.

Unparalleled Peace of Mind

In today's always-on business landscape, maintaining an effective backup and disaster recovery (BDR) strategy is becoming more important than ever before. Data is playing an increasingly critical role in decision-making processes, and the costs and risks associated with downtime are skyrocketing – not to mention the damage your brand and reputation can suffer in the event of a disaster.

AIS's business continuity solution includes features like continuous data protection, cloud-based replication and recovery, and more – all for one low fixed monthly price per protected server.

Our Services Include

- Managed anti-virus and malware protection
- 24x7 monitoring and proactive alerting
- Path management for Microsoft and 3rd party applications
- Asset inventory with refresh schedule

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